

notes

Jump Start Coalition

6/25/2015

6:00pm – 7:00pm

NLR Community Center – 2700 Willow



Updates:

1. Park Hill Business and Merchants Association intends to hold the Tour de Bark event again next year and is also planning to host monthly events the last Thursday of the month starting in July! There will be food trucks and beer sales!
2. Levy Business Association has started collecting membership dues and includes businesses inside and outside of the overlay plan area.
3. The legal department has said that it is not possible to pass an ordinance to make the Park Hill Elementary site a PUD (Planned Unit Development) before the new owners apply for rezoning. Therefore, a meeting will be held to plan and discuss the possibilities for ensuring the site is developed in a way that will complement the overlay. All are welcome. Meeting details will be shared as they are known.
4. Richard Magee, Deputy Director from Metroplan, gave a report on street improvement project status. Metroplan staff has compiled a list of projects (including costs) from all 7 Jump Start areas and are submitting the list to their Board in August. Once the projects are approved, the RFQs/RFPs will be sent out to consulting firms for the streetscape improvement design. The engineering design process will take up to a year. Metroplan has the money for these projects (assuming Congress extends the current transportation bill) and each city will be expected to match 20% of their project(s) total costs. Ground breaking could begin as early as federal fiscal year 2017.

What's coming up?:

1. Implementation plan on City Council agenda for July, as well as the Park Hill Elementary site
2. Neighbors United for Levy meeting 7/6 6:30pm at North Heights Recreation Center
3. Park Hill Neighborhood Association meeting 7/7/ 6:00pm at Idlewild Park Clubhouse
4. Next Coalition meeting will be on July 23rd from 6-7pm at the NLR Community Center in the large meeting room.

notes

Strategic Planning

The group continued the strategic planning conversation. A vision was selected unanimously:

Vision: Thriving Park Hill and Levy communities where people want to live, work, and play.

The group almost reached a decision about the mission, but just a little more time was needed. The two missions are very similar and only differ in the ordering of the words. They are:

- 1. *To engage the community through communication and collaboration, and encourage investment to develop a welcoming, walkable, and economically thriving Park Hill and Levy.***
- 2. *To develop a welcoming, walkable, and economically thriving Park Hill and Levy by:***
 - a. engaging the community through communication and collaboration,***
 - b. encouraging investment,***
 - c. what else?***

We will vote on missions through email and work on developing 1-4 major goals at next month's meeting. Please send Jenna your ideas for goals and she will bring those to the July meeting. The vision and mission notes are below to help us remember what we want to happen. These concepts can guide us throughout the strategic planning process.

notes

Vision improvement + bettering

collaboration
placemaking
establish partnerships
formalize relationships
drivers of change
facilitate
nexus
visioning
influence smart development
champion

inviting
~~keep~~ relevant + stakeholders
Keep people informed
guardians of the vision

Mission To create an area where everyone wants to live/work/play/pray/shop/eat/invest/build

Reinvigorate
activate
~~sa~~ Safety
attractiveness to business + residents
quality of life
neighborhood "draw"
walkability
sense of community

Nurture economic viability